THE CORCORAN GALLERY OF ART

BOARD OF TRUSTEES MEETING

September 27, 1976

Director's Introduction

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Corcoran Notes

In the past four years the achievements of the Corcoran, both in the gallery and school, have been considerable. The prestige of the gallery has been restored in the community and country. Considerable publicity and praise has been received for exhibitions, events and the collections.
The re-installation of the American Collection and the overall appearance of the gallery has been acclaimed, particularly by the museum profession, many of whom attended the Association of American Museums' national conference and receptions hosted by the Corcoran this summer.
The Bicentennial year has allowed the gallery the opportunity to celebrate ~~the~~ and honor the founder, American collection and tradition of involvement with contemporary art, fulfilling the founder's wish "to promote and encourage the American genius"

The improved image of the gallery, achieved through the dedication and efforts of the Trustees, Director and staff has allowed for a dramatic improvement in the financial situation of the gallery.
The deficit of $398,000 in 1972/73 has been reduced to an anticipated deficit,

subject to audit, of under $10,000 in 1975/76. This remarkable achievement has been made through the return of public confidence in the Corcoran, reflected in the increase in contributions, admissions and other income. Contributions have risen from $58,000 three years ago to over $440,000 in the past year.
The efforts and example of the Trustees, along with the work of the Director and development staff, have made this increase possible. The achievement is all the more remarkable in the light of the national economy and the plight of many major museums, including Philadelphia, Boston, Detroit and Wadsworth Atheneum, which are facing growing deficits and partial closure.

In the coming year the Corcoran Gallery of Art faces a critical challenge in maintaining the present rate of contributions.
The effort required will be considerable, both from the Trustees and staff.
To sustain even the current amount given in contributions will be most demanding.
At the same time, the cost of living continues

to rise with an increase in the cost of the daily operation of the institution, particularly utilities. A most disturbing trend, reflected in the past year's financial statements, is the marked increase in annual expenditures, necessary to maintain the operation and activities of the gallery. Although the deficit is reduced and contributions increase, expenditures continue to rise annually and need further review by the Trustees and continued control by the Director, Comptroller and staff.
Salaries need to be reviewed and raised as soon as possible, an additional increase in future expenditures.
The gallery's expenditures, salaries, fund raising and finances are the first priorities to be faced in the coming year.

Within the gallery itself attention needs to be paid to many matters including security, building renovation, museum accreditation, admissions, and gallery activities such as the shop and cafe.

In the consideration of all these matters there is need to develop 'a five year plan', which will allow for, and anticipate,

the development and needs of the gallery. Such a plan is already under consideration, by the Art School committee, for the School.

In the school the coming year is faced as one of transition. The number of full time students has increased and the diploma program expanded, a development made easier with the withdrawal of George Washington University students. Within the coming months the school will be told of the decision of the National Association of Schools of Art regarding the full accreditation of the diploma program, and, although the NASA report seemed favorable, the decision is that of the Board of Directors, meeting in late October. The school continues to move toward the introduction of 'A degree option' but regards the full accreditation of its diploma program as critical.

As with the gallery, salaries are of prime importance as faculty salaries have not been increased this year. The faculty have been assured that the Art School committee and Trustees will give this their immediate attention.

of equal importance is the matching of the Ford Grant, which was awarded to the Trustees of the Corcoran Gallery of Art. The school and development committee have until August 1977 to match the grant of $127,500 awarded for faculty and student enrichment. To date only $8,500 has been raised and a massive effort is now needed so that the institution can avail itself of the funds awarded by the Ford Foundation.

The immediate issues facing the gallery and school can be resolved only through the continued efforts and working relationship of the Board of Trustees and professional staff. To further clarify priorities a summary follows that identifies the issues along with the relevant Trustee committees involved. The involvement of the Trustees, along with the Womens' Committee, Friends of the Corcoran and volunteer groups becomes increasingly important, as does their relationship with the professional staff, an issue receiving national attention in the museum world. The efforts and support of volunteers

And Trustees are essential, yet demand much time from the staff, particularly the Director.
As well as the immediate issues facing the gallery and school, the Director, Dean and staff are responsible for the day to day operation of the institution, a most complex and demanding task, and for the future development of activities and programs.
By working in open co-operation, with sympathy and understanding, avoiding an adversary situation, the staff and Trustees can resolve the problems and fulfill the potential of the Corcoran.

The 'State of the Arts' was the subject of an editorial in today's 'New York Times' and dealt with the threat to the Arts "of the shortage of funds and support." The editorial concludes "... the Arts are clearly one of this country's major strengths and sources of vitality .... But the role of the Arts needs restudy on every level. At a time of extraordinary achievement, support is more urgent than ever."

The Corcoran Gallery of Art has regained much prestige and pride over the past few years, while the Corcoran School of Art continues to develop its national reputation. The financial improvement is due not only to efforts in fund raising but also to the improved image of the Corcoran. Nevertheless, the coming year does not allow for complacency but demands even greater effort, study and support in order to sustain the recent improvements and achievements of the gallery and school. Thank you.

Roy Slade
27 Sept 76

ISSUES 1976/1977

CORCORAN GALLERY OF ART

1. Fundraising (Development)

Annual giving: foundations, corporations, individual contributions; capital fund drive; membership; admissions; assignments.

2. Security (Building and Grounds)

Review of existing systems: guard, procedures, alarm systems, surveillance.

3. Building Renovation (Building and Grounds)

Implementation of first phases; review of overall renovation: cost and priorities; fundraising.

4. Salaries (Executive)

Review of salaries: individual salaries; staff structure review: development of staff positions and related salaries; benefits and pensions.

5. Financial Procedures (Finance)

Review of financial procedures; grants; allocation of funds; cash flow; staff control and procedures.

6. Curatorial Affairs (Committee on Works of Art)

Exhibition policy, budgets; acquisitions, deaccession; the collections: the National Endowment for the Humanities grant and the American Collection.

7. Accreditation (Executive)

Preparation for accreditation, visiting team and review.

8. Corcoran Shop (Education)

Review of existing shop, finances, staffing, volunteers, policy and purchasing.

General Issues

As well as the preceding specific issues the various Trustee Committees will continue to be involved in and responsible for various activities such as the Events Committee with music, lectures, film and other activities. The Education Committee will continue to work closely with

the Curator of Education to develop and implement educational programs within the Gallery. Other matters such as the Cafe, public relations, attendance and membership will be dealt with as all other matters by the Director and staff working with the Trustees.

Five Year Plan

The development of a five year plan involves all aspects and issues of the Gallery operation and all Trustee committees. The President of the Board of Trustees intends to appoint a Trustee coordinator or sub-committee to begin to develop a five year plan for the Gallery, working with the recommendation of the Director and staff.

CORCORAN SCHOOL OF ART (Art School Committee)

The School will be affected by many of the preceding issues including security, renovation, salaries and financial procedures. At the same time, certain specific issues must be given immediate consideration.

1. Faculty Salaries

Review of present salaries; future salary structure; benefits

2. Ford Grant

Matching of Ford Grant of $127,500 by August 1977: proposals and plans.

3. Accreditation

Accreditation of diploma program; National Association of Schools of Art report and procedures.

4. Degree

Development of 'degree option'; D.C. authority to grant degree; visiting review.

Five Year Plan

The Ad Hoc Sub-committee has already met to begin developing a five year plan for the School. The plan will include: programs, policies, faculty, facilities, recruitment, finances, salaries, fundraising, and many other issues relevant to the progress and development of the School.

The Art School Committee will work closely with faculty, students and administration in the development of the five year plan for the School.

CORCORAN GALLERY OF ART STAFF

Director of the Gallery - Roy Slade	
Executive Secretary - Muriel Kovaly	Trustee Meetings
Executive Assistant - Ann Craddock	Events/P.R.
Development Officer - Connie Broadstone	Development (leave of absenc
Administrative Assistant - Francis Harper	Development/Grants
Membership Secretary - Lindy Savage	Development/Contributions
Special Assistant (USIA) - Fran Switt	Events/Membership

Chief Curator - Jane Livingston
Curator of Collections - Dorothy Phillips
Registrar - Susan Grady

Curator of Education - Donna Ari
Comptroller - Bob Stiegler
Building Superintendent - Einar Gomo
Shop Administrator - Cathy Windus
Assistant Shop Administrator - Ellen Wright

CORCORAN SCHOOL OF ART STAFF

Dean of the School - Roy Slade
Dean - Peter Thomas
Registrar - Laura Stovall
(School faculty and staff are listed in the school catalogue)

PLEASE NOTE:

Meetings
Trustees should inform Muriel (or Ann) about any trustee committee meeting so that the proposed day and time can be checked out and coordinated on the "master calendar" (in the front office).

Events
Any event, including those by the Women's Committee or the Friends of the Corcoran, should be reported to Ann (or Muriel) for checking the proposed time and day. Events are normally coordinated through Trustee committees. Information on date, time, space and other requirements should be given to Ann.

Development
All development matters, including individual approaches and contributions should be coordinated through the Development Committee/Development Office.

Monthly Calendar
Copy for the Corcoran Calendar must be submitted to Ann Craddock (or Francis Harper) no later than the first of the month prior to the month of publication.

Mailing to Trustees
Mailing is expensive and time consuming for staff so please coordinate mailing well in advance through Muriel Kovaly.

Board of Trustees
September 27, 1976

EVENTS

CORCORAN GALLERY OF ART

Member's Previews

*	October 8	9:00-11:00 p.m.	"Louise Herreshoff: An American Artist Discovered" "Nation's Capital in Photographs: An Area Show"
	December 3	3:00-5:00 p.m.	"Remember the Ladies"
	December 10	9:00-11:00 p.m.	"Andre, LeVa, Long","Knocks Folly on Turner's Creek", "Nation's Capital in Photographs"

Concerts

October 22	8:30 p.m.	Tokyo String Quartet
November 5	8:30 p.m.	Ingrid and Robert MacDonald
November 19	8:30 p.m.	Arleen Portney
December 3	8:30 p.m.	Canorus Consort

Lectures

October 26	8:30 p.m.	Cartoonist Night - Herblock-Oliphant
October 29	8:00 p.m.	Friends of the Corcoran lecture--Barbara Rose

Special Events

*	October 8	6:00-8:00 p.m.	Reception, Washington and Lee University
	November 7	1:00-4:00 p.m.	OPEN HOUSE AT THE CORCORAN
	December 2		Reception "Remember the Ladies"

Washington Art Group

November 8	12:00	Richard Oldenburg, Director, Museum of Modern Art

WGMS Radio

Every Sunday	11:30 a.m.	"At the Corcoran"

Weekly Events

Tuesday, Thursday, Friday	12:15 p.m.	Mini Tour
Wednesday	12:30 p.m.	Gallery Talk
Saturday and Sunday	Children's Workshops	October through December

Corcoran Cafe open daily except Monday

CORCORAN GALLERY OF ART

EXHIBITIONS 1976/1977

The coming season offers a variety of exhibitions. The fall schedule follows, giving a summary of each of the exhibitions through the end of this calendar year.

Next spring the 35th Biennial of Contemporary American Painting will be presented. This Biennial intends to select artists from throughout America who are fully accomplished and mature in their artistic development but who may have yet to receive national exposure and recognition. The Corcoran's Director, Roy Slade, and Chief Curator, Jane Livingston, expect to present twenty painters whose work reflects the current remarkable strength and integrity of American painting. The 35th Biennial of the Corcoran will further the tradition of past years in presenting the bes of American painting. It is at this point in our history a phenomenon not restricted to New York and a few other large American cities, but evident throughout the country.

The Corcoran Ball will take place on Friday, April 15, and will preview the exhibition of paintings by Richard Diebenkorn.

As well as the exhibitions, continued consideration is being given to the installation of the collections.

EXHIBITION SCHEDULE AND SUMMARY

Sept. 24 thru Nov. 21

CONTEMPORARY WASHINGTON ART: Five + One - A major Bicentennial exhibition filling six galleries at the Corcoran is part of the Washington art series. Five + One is supported by grants from The Morris and Gwendolyn Cafritz Foundation, the National Endowment for the Arts, and the Eugene and Agnes E. Meyer Foundation. The exhibition includes the work of six young Washington artists chosen by Jane Livingston, Chief Curator. A major catalogue will accompany the show. Artists: DANIEL BRUSH, ALEX CASTRO, JANE DOW, DAVID HEADLEY, ANN PURCELL and CLAUDIA DeMonte.

Sept. 24 thru Nov. 21

NATION'S CAPITAL IN PHOTOGRAPHS, 1976 - The fifth and sixth shows in the eight part series of exhibitions feature the work of JOHN R. GOSSAGE and JAN GROOVER. New York photographer Jan Groover is the only artist in the series who works in color. The Washington artist John Gossage has gained national reputation in the last few years for his distinctive black and white photographs. The exhibitions are supported by grants from the National Endowment for the Arts, The Morris and Gwendolyn Cafritz Foundation, and the Eugene and Agnes E. Meyer Foundation.

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Oct. 9 thru Nov. 21

THE NATION'S CAPITAL PHOTOGRAPHERS: An Area Exhibition - The area show is open to all photographers living or working within a 20 mile radius of the Nation's Capitol Building. The show is presented within the context of the year-long Bicentennial exhibition, Nation's Capital in Photographs, 1976, in order to include the diverse views of the city provided by our own community of photographers in the Corcoran's Bicentennial exhibitions. The juror is Samuel J. Wagstaff, Jr. Three Corcoran Gallery purchase awards of $150 each will be made.

Oct. 9 thru Nov. 21

LOUISE HERRESHOFF: AN AMERICAN ARTIST DISCOVERED - The Corcoran Gallery presents the first comprehensive exhibition by recently discovered turn-of-the-century artist, Louise Herreshoff (1876 - 1967) 100 years after birth. She was influenced by the Fauvist style of painting and had left Paris even before the term Fauve came into use. She painted in isolation in the United States until 1927. The show, including 88 paintings and watercolors, is organized and sponsored by Washington and Lee University in Lexington, Virginia.

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Dec. 3 thru Dec. 31

REMEMBER THE LADIES - The exhibition examines the role of American women from the American Revolution to the Republican Era. The show, organized by Conover Hunt working closely with Linda Grant DePauw, includes portraits and engravings of outstanding women by leading American artists, documents by such authors as Mercy Otis Warren and Abigail Adams, artifacts, and crafts. The accompanying catalogue is published as a book edited by Jacqueline Onassis. Other notable women involved with the show are Mabel Brandon, the National Director, Mrs. Gerald Ford, Mrs. Henry Kissinger and Mrs. Edward Kennedy. It is sponsored by Clairol and Philip Morris Inc., the National Endowment for the Arts and the National Endowment for the Humanities.

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Dec. 11 thru Jan. 30

ANDRE, LE VA, LONG - A major exhibition of work by three leading sculptors, Carl Andre, Barry Le Va and Richard Long, organized by Jane Livingston. Andre and Le Va are from New York and Long is from Britain. Their work tends to occupy lateral space -- that is, the floor -- rather than vertical or wall space. The work will be done especially for the Corcoran Gallery spaces. The show is supported by a grant from the National Endowment for the Arts.

Dec. 11 thru Feb. 20

KNOCKS FOLLY ON TURNER'S CREEK - A selection will be shown from a set of 65 works on paper in mixed media by Peter Thomas, Dean, Corcoran School of Art. All the works are of one view of Knocks Folly, a 17th century log cabin joined later by a three story Federal brick home built in 1800 by Col. Dalton Yeates, a merchant planter. The artist worked for a year on the series which investigates multiple variations on a single theme.

Dec. 11 thru Feb. 20

NATION'S CAPITAL IN PHOTOGRAPHS, 1976 - The last two exhibitions in this this series feature the work of JOE CAMERON and LEE FRIEDLANDER. Joe Cameron is a Washington area photographer and head of the Photography Department at the Corcoran School of Art. Lee Friedlander is one of America's best-known photographers.

NOTES ABOUT THE CORCORAN

1. The Corcoran Gallery of Art was founded by William Wilson Corcoran in 1869 to "promote and encourage the American genius."

2. The Corcoran was the first art gallery in the nation's capital and is the oldest in the United States.

3. Today the Corcoran houses one of the finest and most comprehensive collections of 18th and 19th century American art as well as a smaller but equally fine European collection.

4. In addition to its national importance, the Corcoran plays a vital and unique role in the cultural life of metropolitan Washington.

5. Among its many contributions to the Washington area are an impressive collection of works of art, an exhibition schedule of contemporary art and Washington art; a season of events which utilizes its permanent collection; an awareness that it must be actively engaged in furthering the interest of art and the artist in the Washington area; and a professional studio art school.

6. Established in 1890, the Corcoran School of Art is one of the oldest schools of art in the country.

7. Still the only professional studio school of art in the nation's capital, the School is a center for new art expressions, trends, and ideas.

8. With no regular support from the Federal Government or the District of Columbia, the Corcoran depends on membership and contributions to help conserve the permanent collection, to sponsor exhibitions, to acquire new works, and to sponsor events.

RECOMMENDED READING

Corcoran - A publication devoted to the founder, W.W. Corcoran and the history of the gallery and school.

Annual Report - The report covers the years 1970-1974 as well as 1974/1975 for the gallery and school.

Volume 1 and 2 of A Catalogue of the Collection of American Paintings in The Corcoran Gallery of Art.

34th Biennial of Contemporary American Painting catalogue

Art Gallery reprint

Corcoran School of Art brochure